

# Success Factors in ICT4D Projects

- A Case Study of South African Projects -

A presentation prepared by Nikos Nikolidakis

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for the

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University of London

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ICT4D ICT for  
Development

# Content

1. Introduction
2. Methodology
3. Some Preliminary Results
4. Challenges Faced



# 1. Introduction

## 1.1. The Idea

- ICT4D as a relevant field in Int. Development
- Difficult to measure immediate impact
- Focus on outcome of a project
- Identify factors that determine the output

## 1.2. The Research Question

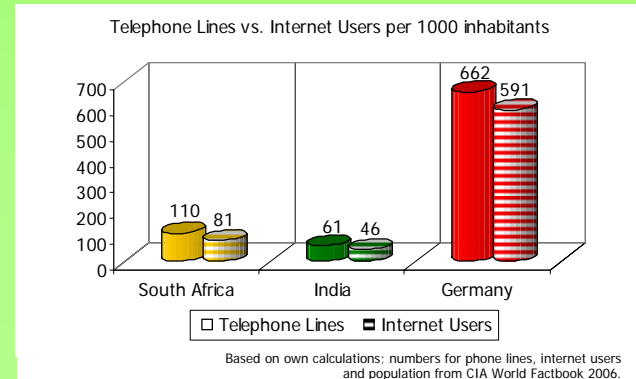
- What are the critical factors for a successful ICT4D project?



# 2. Methodology

## 2.1. Why South Africa?

- Legacy of Apartheid
- *Emerging Economy*
- Various ICT4D projects



## 2.2. Macro Level

- Literature review
- Bridge between theory and empirical research
- Political and infrastructural framework (ICT policies)



# 2. Methodology

## 2.3. Micro Level

- Literature review
- *Africa Drive Project, Cell-Life* and *tuXlab*
- Interviews with relevant stakeholders
- Checking upon and finding new success factors

## 2.4. Analysis

- Comparing theory and reality on macro and micro Level



# 3. Some Preliminary Results

## 3.1. Macro Level

- Functioning network between stakeholders
- National ICT strategy
  - Orientation towards social development
  - Delivery of ICT infrastructure
  - Capacity building
  - Flexibility
  - Implementation plan



# 3. Some Preliminary Results

## 3.2. Micro Level

- “It’s not about technology!”
- Commitment of stakeholders
- Embedded in sufficient infrastructure
- Participation of potential beneficiaries
- Embedded in local environment
- Managed as business model
- Flexible, easy to use and cheap technology



# 4. Challenges Faced

- Professor: "Ambitious Project"
- *Where is the national ICT strategy?*
- Finding appropriate cases
- Running after interview partners
- Different categories of interviewer and interviewee (researcher vs. practitioner)





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Thank you for listening 😊

The Final Paper will be published in Mid-October @

<http://www.ict4d.de>

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