Learning by Ear – Educational Programs of DW-RADIO

Susanne Fuchs
Learning by ear
Deutsche Welle RADIO
DW RADIO for Africa –
News and background information in 6 languages

Kiswahili  Hausa  Amharic
French  Portuguese  Arabic
DW-RADIO for Africa
Our correspondents

- Correspondents
DW-RADIO for Africa
On FM

- Rebroadcaster
Impact of distance learning radio programs in Africa
“Education is the key to life”

Millennium Development Goal n° 2
• achieve universal primary education
• ensure that all boys and girls complete a full course of primary schooling

Action to contribute to the achievement of the MDG n° 2
• promote e-learning (→ educative radio programs, podcasts) in order to facilitate access to education
Learning by Ear – a contribution to meet the Millennium Development Goals

Learning by Ear are radio programs …

• for young listeners in sub-Saharan Africa
• providing a lively mix of in-depths reports, feature stories and, above all, radio dramas
• focusing on general education/knowledge and participation
• broadcast via radio & internet (podcasts)

“Take action! Don’t only listen – get involved!”
Learning by Ear – a joint exercises between DW staff, African authors and actors

Author of several Learning by ear radionovelas: Chrispin Mwakideu from Kenya
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Production of radionovelas on location in Africa
Learning by Ear – some of our topics

Political Participation
Children’s Rights
Migration
Jobs and Education
Computers
Malaria
HIV / AIDS
New Media
Entrepreneurship
Climate Change
Family Planning
Learning by ear - Vibrant formats

Extract from the radio drama
JOBS AND EDUCATION

„Studying at university –
The story of Malaika“
www.dw-world.de/learningbyear
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Thank you! Merci beaucoup! Jere-jef!